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READY TRAINING ONLINE AND PEOPLEMATTER JOIN FORCES Strategic Partnership Enriches Platform's Online Learning Capabilities

LAS VEGAS, NV – NACS SHOW 2012 – BOOTHS 3419 & 3946 – OCT. 9, 2012 – Ready Training Online (RTO), the leader in service industry training solutions and content, and PeopleMatter, the only comprehensive talent management solution designed specifically for the service industry, today announced their partnership to offer RTO content through PeopleMatter LEARN™.

With products specifically designed to meet the needs of the service industry's hourly workforces, PeopleMatter and RTO also share a drive for consistent excellence in service and quality. The anticipation of this partnership has received praise from clients of the partnering companies, particularly in the convenience store space.

"At Ricker's we have worked with both PeopleMatter and RTO," said Karen Mitchener, Ricker Oil Company Director of HR. "It has been apparent that a relationship between RTO and PeopleMatter would be – and now is – a perfect marriage to deliver the complete onboarding process from the paperwork through the training."

With access to all RTO content within the LEARN module, PeopleMatter clients can use the First 24 Series, Manager Series and Specialist Series. The First 24 Series is designed to provide new hires basic training and best industry practices to all employees within their first 24 hours of employment. The Specialist Series offers the "Ultimate Trainer," the Merchandising Specialist and the Loss Prevention Specialist. Some of the skills reinforced through all of these programs include: positive energy and attitude, diligent work ethic, understanding gross profit, preventing scams and how to measure inventory loss.

"We are very excited about our partnership with PeopleMatter," said Jeff Kahler, RTO President. "It will allow both companies to focus on their core offerings, while providing an invaluable resource to our clients and their team members."

With high turnover as a common trend for service industries — such as convenience, restaurant, retail and hospitality verticals — it is imperative that new employees are quickly hired, trained and on the floor working as productive employees. Delivering RTO content through PeopleMatter's integrated Platform helps service businesses guarantee consistent, high quality performance from team members at all levels.

"Partnering with RTO is a natural fit," said Nate DaPore, PeopleMatter President and CEO. "Their high quality content combined with our easy-to-use Platform provides our clients with a wide array of options for training and development of their most valuable asset – their people. Together we'll continue to provide the service industry with technology that offers operational efficiencies, as well as a consistent and enjoyable experience for employees."

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About RTO

RTO was founded in 2004 as the solution to the training struggles of a successful restaurant franchise in Baltimore, MD. Since then, RTO has been committed to transforming the way companies manage, access and track employee training. Our solution – accessible anytime, anywhere, on any device – provides companies of all shapes and sizes answers to their biggest training challenges. RTO is a smart, easy and cost-effective way to manage your training without the headaches associated with traditional classroom or shadow training. Visit us online at www.readytrainingonline.com, [@ReadyTraining](https://www.facebook.com/ReadyTraining) and [facebook.com/ReadyTraining](https://www.facebook.com/ReadyTraining)

About PeopleMatter

PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, [@peoplematterhr](https://www.facebook.com/PeopleMatter.HR) and [facebook.com/PeopleMatter.HR](https://www.facebook.com/PeopleMatter.HR).